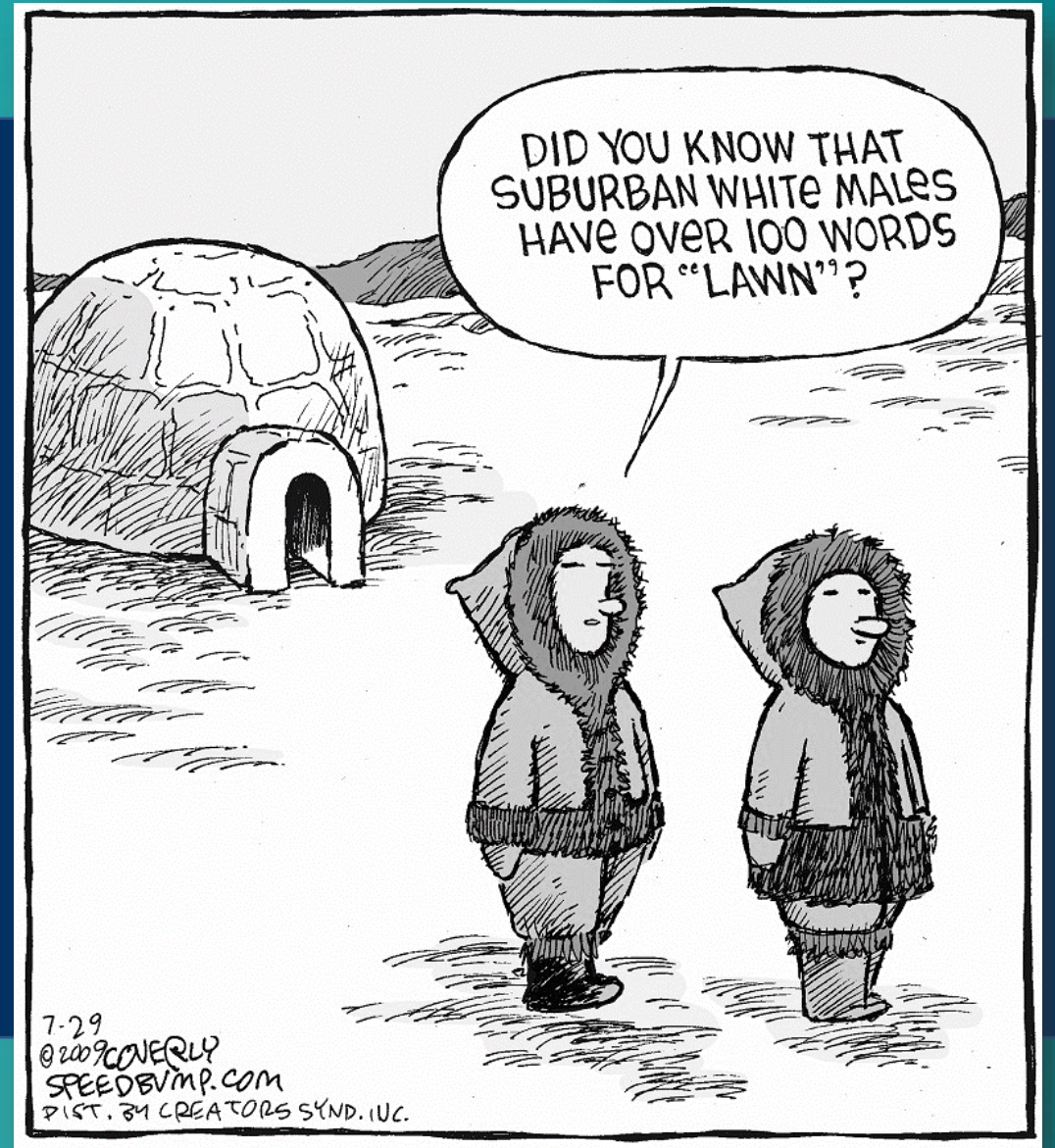
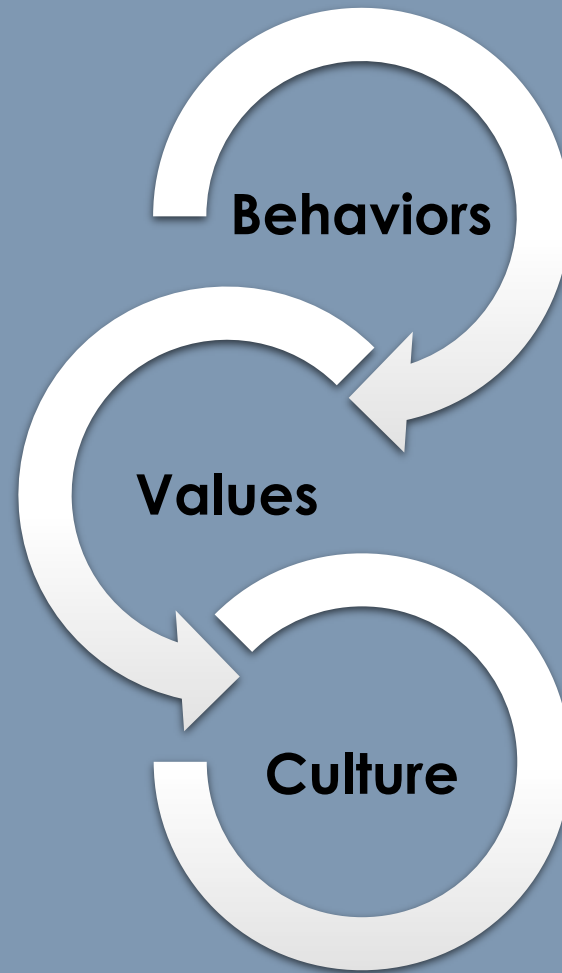


# Workplace Culture: Leadership Principles for Creating a Dynamic and Desirable Workplace

# CULTURE ISN'T COMPLICATED

It is simply a result of daily behaviors.







# How do you create or calibrate your organizational values?

**The Good, the Bad and the Ugly of Behavior:  
Case Study Activity**

# Another Approach





**“There is no ‘right’ culture;  
there is only right fit.”  
-*Built on Values***



# JOB DESCRIPTIONS



"That's true. We did advertise for someone who 'works well under pressure'..."

# Hiring



**“The best players, no matter their age, look for companies whose values match their own and where they look forward to going to work every morning.” – *Built on Values***



# Onboarding- Values Through Behaviors

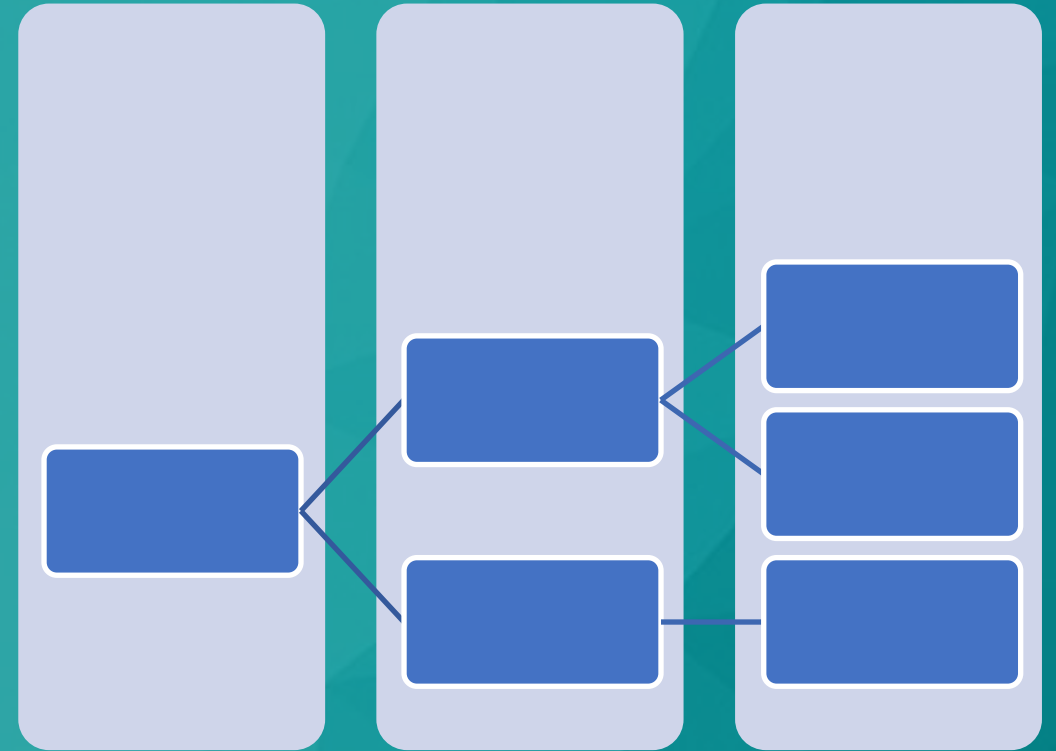


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# Org Charts



# Onboarding

## + Examples of Internalization

- When you sit down, you automatically pick up your fork to eat.
- When the traffic signal turns red, you stop without thinking about it
- \* You do not do these things because you think you will be punished if you don't. Rather, you have internalized society's norms.





# Total Rewards

**Pet Depot**

# Leadership Development





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***The Point Blog***

