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| **Case Study Brainstorming** | Macintosh HD:Users:maryilaward:Library:Caches:TemporaryItems:Outlook Temp:Final Files:BeyondLeadership.png |
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| **Case Study Title:** | |
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| **Ground Rules:**   * Incident/outcome, whether positive or negative, has to involve the whole enterprise- i.e., Everyone would know about it * Brutal honesty in describing the event   **Instructions:**   * Describe what happened – What were you trying to accomplish and why? * Why did (the good/bad) happen? * Timelines * Key decisions that were made (where did the breakdown or positive outcomes begin to happen?) * Do you see any trends in the behaviors of the good/bad? | |
| **WHEN?**  **WHAT HAPPENED?**  **WHY DID THE GOOD/BAD HAPPEN?**  **DO YOU SEE ANY TRENDS IN THE GOOD/BAD?**  **WHAT CONSISTENT BEHAVIORS DID YOU SEE?** | |