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| **Case Study Brainstorming** | Macintosh HD:Users:maryilaward:Library:Caches:TemporaryItems:Outlook Temp:Final Files:BeyondLeadership.png |
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| **Case Study Title:**  |
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| **Ground Rules:** * Incident/outcome, whether positive or negative, has to involve the whole enterprise- i.e., Everyone would know about it
* Brutal honesty in describing the event

**Instructions:** * Describe what happened – What were you trying to accomplish and why?
* Why did (the good/bad) happen?
* Timelines
* Key decisions that were made (where did the breakdown or positive outcomes begin to happen?)
* Do you see any trends in the behaviors of the good/bad?
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| **WHEN?** **WHAT HAPPENED?** **WHY DID THE GOOD/BAD HAPPEN?** **DO YOU SEE ANY TRENDS IN THE GOOD/BAD?** **WHAT CONSISTENT BEHAVIORS DID YOU SEE?** |